

RATE AND DATA SHEET

Sumter County Record-Journal

Incorporating the Sumter County Record & Sumter County Journal

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The *Sumter County Record-Journal* is located in Livingston, Alabama. The *Record-Journal* serves all other areas in Sumter County. The *Record-Journal* is published in Livingston, the county seat of Sumter County, weekly on Thursday.

Advertising copy is due Tuesday at noon prior to Thursday publication. Classified/Legal deadline is Monday noon.

EFFECTIVE JANUARY 1, 2024

Adv. Rate: \$6.75 per column inch

Page image size is six columns (10") X 21 inches.

1 column = 1.575", 2=3.26"; 3=4.945"; 4=6.63"; 5=8.315"; 6=10"

<u>Size</u>	<u>Column inches</u>	<u>Amount</u>
Page	126	\$850.50
1/2 page	64	\$432.00
1/4 page	31.5	\$212.63
1/8 page	18	\$121.50

Website Advertising Price List

<u>Monthly Stagnant</u>	<u>Per Week</u>
Side Box \$40	Side Box \$20
Banner Header \$100	Banner Header \$45

(Net) (1) Color - \$30.00 (2) Colors-\$45.00 (Full Process) \$50.00

Insert rate: Information provided upon request

Total Average Circulation of 4,125

Classified/Legal Rates (Net)

Legal/Classified - 60¢ per word insertion.

\$12.00 minimum for 20 words or less.

New accounts must be paid in advance.

Contact Personnel

Tommy McGraw - Publisher / Advertising

Herman B. Ward, Jr. - Associate Publisher / Advertising

Kasey DeCastra - Community Editor / Legal Advertising / Composing